

## ENVIRONMENT

### ***PARTNER PROFILE FORM***

*(fields marked with '\*' are mandatory)*



Date: 4.3.2007

INFORMATION OF ORGANIZATION	
Name of organization*	Verein für Konsumenteninformation, "VKI"
Contact details of the main researcher*	Name, Title: Reuter Max Mag. Tel.: +43 1 588 77 201                      Gender (M/F): M Fax: +43 1 588 77 99 201 E-mail: mreuter@vki.at Web: www.konsument.at
Key group researchers and expertise (name, surname, academic degree)	Floss Franz Ing., Beck Birgit Mag., Dermutz Arno Dipl.Ing., Kornherr Christian Dipl.Ing., Brunnhofer Konrad Ing.
Organization type* (tick all that apply)	Public Private                      Non-profit Research                      Education                      Industry                      Other  _____ SME
Organization Size (employees)	< 10    10-49    50-99                      100-199                      200-249 >249
Classification*	<p><b>Activity 2.1: Sustainable production and management of biological resources from land, forest and aquatic environments</b></p> <p style="padding-left: 20px;">Area 2.1.1 Enabling Research</p> <p style="padding-left: 20px;">Area 2.1.2 Increased sustainability of all production systems (agriculture, forestry, fisheries and aquaculture); Plant health and crop protection</p> <p style="padding-left: 20px;">Area 2.1.3 Optimised animal health, production and welfare across agriculture, fisheries and aquaculture</p> <p style="padding-left: 20px;">Area 2.1.4 Socio-economic research and support to policies</p> <p><b>Activity 2.2: Fork to farm: Food (including seafood), health and well being</b></p> <p style="padding-left: 20px;">Area 2.2.1 Consumers</p> <p style="padding-left: 20px;">Area 2.2.2 Nutrition</p> <p style="padding-left: 20px;">Area 2.2.3 Food processing</p> <p style="padding-left: 20px;">Area 2.2.4 Food quality and safety</p> <p style="padding-left: 20px;">Area 2.2.5 Environmental impacts and total food chain</p> <p><b>Activity 2.3 Life Sciences, biotechnology and biochemistry for sustainable non-food products and processes</b></p> <p style="padding-left: 20px;">Area 2.3.1 Improved biomass and plant based renewables</p> <p style="padding-left: 20px;">Area 2.3.2 Bioprocesses</p> <p style="padding-left: 20px;">Area 2.3.3 Environmental biotechnologies; Use of waste and by-products</p> <p style="padding-left: 20px;">Other activities</p>

<p>Short description of organization* (main research activities – no more than 10 lines)</p>	<p>VKI is the Austrian Consumer Association and publishes the monthly Test Magazine KONSUMENT with about 220.000 subscribers. VKI is also engaged in regular research activities concerning food and consumer behaviour as well as engaged in environmental information and testing activities. VKI is the national partner of Ministry of Environment within the frame of the Austrian Ecolabel (Österr. Umweltzeichen für Produkte/Dienstleistungen, für Tourismus und Schulen) since 1990. VKI is a certified testing institution and was Project Manager in many EU funded projects.</p> <p>We are looking for a consortium preparing a proposal for KBBE 2007-2-1-03: Food Labelling and Consumer Behavior</p>
<p>Key expertise offered*</p>	<p>Research activities in Food Labelling based on the VKI experience in regular testing activities</p> <p>Looking preferably for institutions with concern to consumers</p>
<p>Experience in international cooperation* (a few indicative projects, roles)</p>	

### **Guidelines**

This form is meant to assist researchers from the New EU Member States and the Candidate countries identify potential research cooperations within initiatives of the Food, Agriculture and Fisheries and Biotechnology Theme of FP7.

Please fill in all possible fields and return this form to your local TrainNet Future partner. Fields marked with ‘\*’ are mandatory. A description of the TrainNet Future project, its objectives and services and a list of the project partners are available at <http://trainnetfuture.tetalap.hu/>.

*Please note that the contents of this form may be circulated to a (possibly wide) international audience of intermediates/NCPs or potentially interested parties and may also be posted on the TrainNet Future website. By submitting this form to any of the TrainNet Future partners you agree to the publication of the content of this form.*