



UNIVERSITÀ  
DEGLI STUDI  
DELL'AQUILA

## FORMAZIONE CONTINUA DEI GIOVANI RICERCATORI

AA 2024-2025

**15 MAGGIO 2025**  
ore 15:30 – 16:30

*Dott.ssa Chiara Badia*  
(INAF)

### **The Talking Scientist (part 1)** **History and Evolution of Science Communication**

Science communication has evolved dramatically, adapting to societal changes and technological advancements to make scientific knowledge more accessible to the public. In this seminar, we trace the history of science communication and explore some key moments, influential figures, and shifting methodologies that have shaped how science is shared with society. This seminar provides an introductory overview of how science communication has become essential in fostering public engagement and scientific literacy and the development of strategies to communicate scientific knowledge effectively. By tracing these developments, we will discuss the role of science in society today and why effective communication is crucial in fostering scientific literacy.

**27 MAGGIO 2025**  
ore 15:30 – 16:30

*Dott.ssa Chiara Badia*  
(INAF)

### **The Talking Scientist (part 2)** **Science Communication in Practice**

In this module, participants will explore practical approaches to science communication, with a focus on some specific applications. We will discuss various methods of engaging with the public, from writing press releases and articles to organizing science events and public talks. Participants will be introduced to theories and principles of effective communication in different formats such as museums, citizen science, and public events. The module will also highlight national and international best practices in science communication, illustrating how these methods are successfully applied around the world.

I seminari saranno a distanza sulla piattaforma di Ateneo MS/TEAMS, TEAM: Formazione Giovani Ricercatori - Codice del TEAM **s58w56c**.

Le registrazioni saranno disponibili su e-learning al link  
<https://moodle.univaq.it/course/index.php?categoryid=177> canale: Formazione docenti