



HEInnovate Workshop Entrepreneurial University Good Practice Exchange

Rome, 1 October 2014

Being an Entrepreneurial Higher Institution is becoming increasingly important as universities need to respond to rapid changes in today's world and there is, as yet, no clear consensus on how this can be achieved.

The first *HEInnovate* workshop on **developing entrepreneurial universities** in Italy will take place during the Italian Presidency of the Council of the European Union period in Rome on October 1. The event is jointly organised by the Italian Ministry for Education, University and Research (MIUR), the European Commission (EC) and the Organisation for Economic Co-Operation and Development (OECD).

The workshop will be opened with a presentation of HEInnovate and how to make the best use of it. This will be followed by a keynote and a panel discussion providing different perspectives on the challenges and opportunities for entrepreneurial HEIs. Four workshops on experiences and practices exchange, facilitated by international experts will provide participants with advices and information for improvement in different areas based on the HEInnovate tool.

HEInnovate is an easy to use online resource designed to help higher education institutions to assess their performance as "Entrepreneurial Universities", across seven key areas: Leadership & Governance, Organisational Capacity, Teaching & Learning, Pathways for Entrepreneurs, University-Business Exchange, the Internationalised Institution and Impact measurement.

Using a series of statements according to which Universities grade themselves, the tool generates results for each institution, showing areas of strength and weakness and providing links to customised examples of how to improve performance in those areas based on existing success stories. HEInnovate is free and independent – all results and data remain the property of the user and will not be kept or stored by the Commission or the OECD. This is in no way a benchmarking or ranking tool.

The target group of the workshop is senior management and faculty members engaged with strategic planning and institutional change initiatives.

The working language of the workshop will be English.

Participation is upon invitation only. Information about the workshop are available at the Cabinet of the Rector.



Click here for more information and to undertake your individual assessment www.heinnovate.eu